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The following review appeared in the February 2011 issue of CHOICE:

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Wood, Denis. **Rethinking the power of maps**, by Denis Wood with John Fels and John Krygier. Guilford, 2010. 335p
index afp ISBN 9781606237076, \$55.00; ISBN 9781593853662 pbk, \$30.00

Reexamining and reevaluating the role that maps play in society is one of the author's main purposes in this elaboration of his 1992 book *The Power of Maps*. Using a variety of examples, Wood illustrates and helps readers deduce how map percipients use, interpret, misuse, and misinterpret maps. The author examines how the state creates messages meant to be read as "real" regardless of reality. Most users have an intrinsic trust in the information maps provide. Maps are seen as evoking emotions and relationships with place. The state, as an official entity, creates messages meant to inform and, de facto, educate. Data manipulation permits information to sometimes be presented untruthfully. As a communication devise, maps are a valuable vehicle by which the state exercises its power and influence. This is a complicated subject that continues to be of interest in academic circles, particularly over the past couple of decades. The book can be used as a metaphor for gaining a greater understanding of other ways that the state exudes its control over the populace. A valuable read. **Summing Up:** Recommended. Upper-division undergraduates and above. -- *L. Yacher, Southern Connecticut State University*